

JOB OPPORTUNITY

We are a reputable Real Estates Development company in Uganda, which specializes in building and renting out commercial and residential premises, including apartments. We are looking for competent and trust worthy persons to fill **the following positions.**

Job Title: Marketing Officer.

Reports To: General Manager.

Location: Kampala

Job Summary:

Responsible for establishing the company's marketing strategies and procedures, conduct all activities within the company. Works with other officers to set the overall direction and objectives for the company products and service offerings.

Job Roles:

- Spear head the organization of marketing programs and material for the promotion of company products and services
- Create and manage advertising media and other material (posters, DVDs, Magazines, Papers etc) as well as media releases and coordinate marketing presentations
- Liaise with the clients, Prepare quotations and coordinate the negotiations with clients.
- Coordinate with other company officers to establish budgets and marketing objectives
- Maintains the department's budget and ensures all marketing activities are cost-effective
- Prepare monthly expenditure report of the advertisements, promotions events and all types of expenses involved in marketing of products
- Monitor the impact of the marketing strategies adapted on the sales of products and make necessary adjustments in the strategies
- Research and analyses market trends, competitor offerings, demographics, and other information that affects marketing strategies
- Identify and recommend areas for improvement in product offerings, sales tactics, marketing strategies, and promotional activities
- Review and Approve marketing campaigns and plans before they are implemented
- Monitor marketing and sales performance and adjusts strategies as needed

Required Qualifications:

- a) Bachelor's Degree in Marketing, Business, or a Related Field.
- b) **Professional qualification will be an added advantage**
- c) At least 2 years of relevant Marketing Experience,

Required skills;

Understanding of Business Practices,
Budgeting, Financial Knowledge,
In-Depth Research and Analysis,
Computer Proficiency,
Interpersonal Communication
Client Relationships
Leadership and Managerial Skills

How to apply:

1. Download the Job details application form and Biodata Form from the website: **www.bamusholdings.com/downloads**.
2. All suitably qualified and interested candidates with relevant qualifications and experience should fill in the **application form** and submit with their CVs, biodata form and copies of academic certificates with valid contacts/email addresses of three (3) referees to the following email: **hr@bamusholdings.com**. not later than 05th January 2021.
Only documents in word or pdf format should be uploaded not exceeding 20MBs.

Please Note: Only shortlisted candidates will be contacted.